

A family consisting of a father, mother, and two children are smiling and taking a selfie with a smartphone. They are positioned in the lower right foreground. The background is a virtual environment with a large, glowing skull on the left, a wizard with a long white beard and glowing eyes holding a staff with a glowing orb in the center, and a large, multi-story haunted house with many lit windows on the right. A full moon is visible in the sky. The entire scene is overlaid with a semi-transparent blue filter.

THE VIRTUAL PHOTOCALL

Technical File Virtual Experience

**WINDOWS
TO INFINITY**

By Expotour Itinerant

What will the visitor see?

The viewer will experience a fun and interactive experience. The first step will be to choose from 10 of the Monumental Visions from the Windows to Infinity universe. In each world, they will have the option to choose between 3 background scenarios and one of the 3 main characters to take their photograph.

Family or friends will help from outside by giving instructions on how to position themselves to get the funniest results - for example, how to position themselves to hug one of the pirates, or to pretend to be running away from a dragon - while monitoring the result on the preview screens. In this way, the entire audience can laugh, have fun and enjoy the scene in real time.

The result is a magical and personalized photo that they can download to their email, instantly share on social networks, or take home printed on paper, mugs or t-shirts.

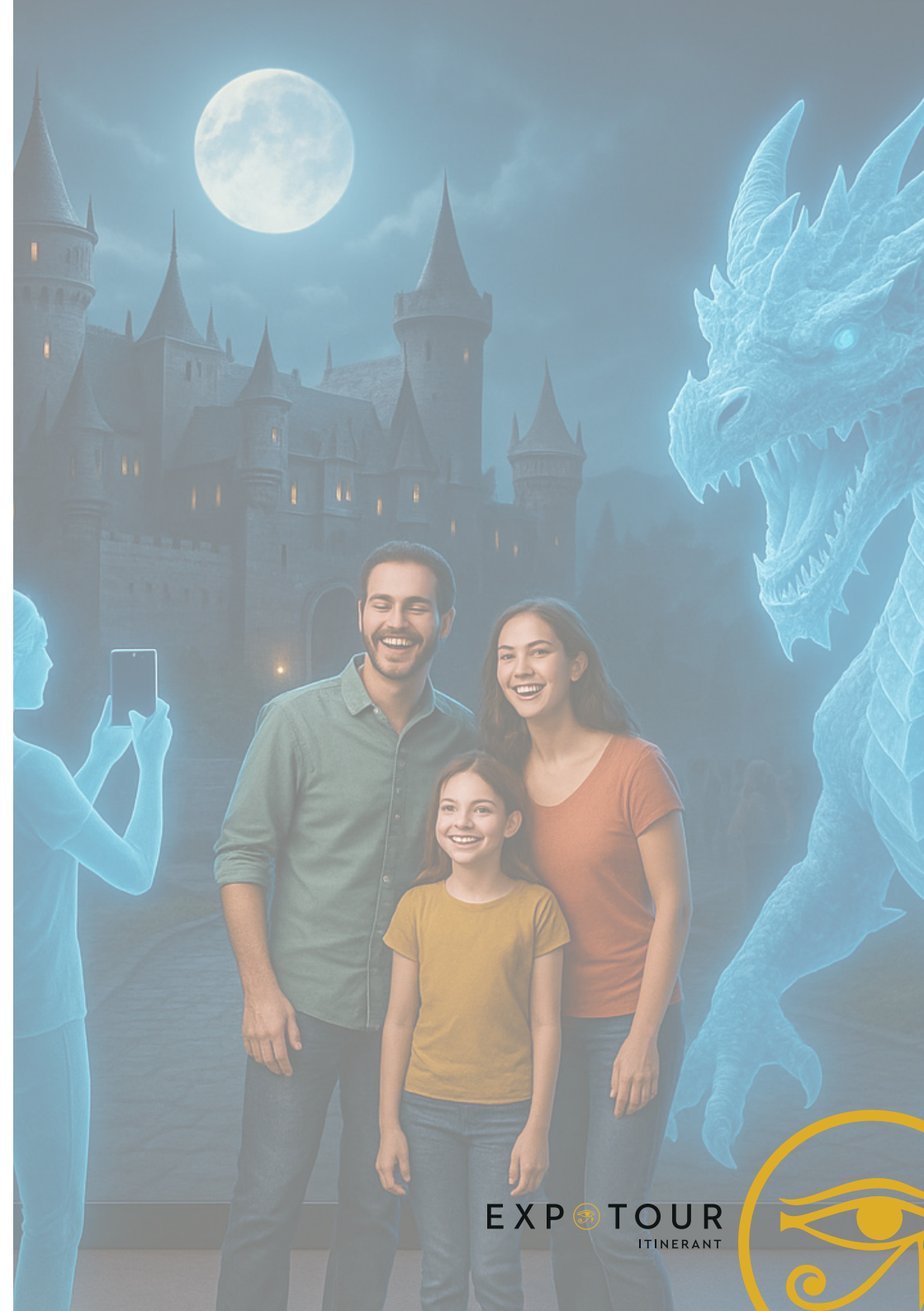


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Concept

The Virtual Photocall transforms a simple photograph into an immersive experience within the Windows to Infinity universe. Each visitor becomes the protagonist: they choose a world, a setting and an iconic character, while technology merges the existing and the imaginary in real time.

The interaction with family and friends, together with the giant screens that allow the moment to be shared with everyone present, adds a touch of humor and complicity. It will be a shared memory that will travel with visitors beyond the exhibition.



WINDOWS TO INFINITY

Modules

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